

Carroll County 4-H/FFA Fair

July 26 thru August 1, 2008

Sponsorship Area Information

Concert Event – August 1, 2008:

We will have **2008 CMA New Group of the Year** award winners **Lady Antebellum** (Love Don't Live Here) as our feature artist. They are a very new group. Their self titled debut CD will be out in stores on April 15, 2008. They opened last year for Carrie Underwood and are currently opening for Jack Ingram and Martina McBride. There were articles in Billboard Weekly and Country Music Magazines stating that they are the band to watch for 2008. You can visit their website at www.ladyantebellum.com and their my space page at www.myspace.com/ladyantebellum. If you would like more information on this event, please call 410-848-FAIR (3247). We do believe this will be a huge event with very good publicity (one radio station has already started announcing that they will be at our fair). We are selling advance tickets for \$10 and At Gate \$15 for this concert. Our Sponsorships for this event are \$500, \$1000, \$1500, \$2000, \$3000, and \$5000.

Combine Demolition Derby

We are very excited about this project. Out west these events bring in huge crowds. This will be our first year for this event. It has generated a lot of interest already.

Tractor Pull

This is the second year for this event. It is held Friday July 25, the evening before the fair starts. Last year it was very well attended by entries and spectators. This is one event that our fair charges gate admission to.

Southern Barnyard Racing:

Our Fair has had Racing Pig shows, in various forms, for many years and they have always drawn big crowds. We will welcome back Southern Barnyard Racers which include Duck races, a huge crowd-pleaser last year. They put on four shows a day with 4 to 5 heats per race, and each one includes competitions and audience involvement. Sponsorship for a day is \$650, the weekend is \$1300, and the week is \$4550

Stoney Roberts Demolition Derby:

This was a new event to our fair last year. The crowds last year exceeded our expectations. Mr. Roberts comes in and works the area several months in advance getting participants and working with the fair board onsite. We are extremely excited about this entertainment and are adding a small truck heap. You can visit his web site for additional information: www.stoneyroberts.com. Our Sponsorships are \$500, \$1000, \$1500, \$2000, \$2500, \$3000, \$4000, and \$5000.

FAME Motorsports:

This is R.C. racing. This will be in the vendor area and free to the public. This is by far the best advertising bet for your buck. You will design your car or truck. We will have 6 cars and 6 trucks. Reserve yours now for \$1000 (they do go fast). Your Business will be announced before and after each race along with several times during the race. We will run 5 free races on each weekend day and up to 2 each evening.

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Trams

We also provide Tram service from the parking lots to the entrance of the fair. This is a wonderful service when you are stuck at the bottom of the parking lot. As you know Fuel has made a dramatic incline this year so we are looking for sponsors to help offset this extra cost. Sponsorship for these trams is \$300.

Local Bands:

We will have at least 3 local bands this year. Twenty4Seven will perform on Sunday evening after the parade. This will be an Exhibitor appreciation concert. This band has at least one former Carroll County 4-Her in the band and are very well liked by our 4-Hers. The 2nd band is 21 the Difference, a local country band. They will play Saturday July 26 in the activities tent between 7pm and 10pm. The other band will be our opening act for the Lady Antebellum concert on August 1, 2008. They are Jay Henley and the Stone Broke Band. They have performed at our fair in past years. Sponsorship for these bands is \$700

Tents:

We have 3 tents that need sponsors: Our animal projects have already out grown the Shipley Arena. We are in need of a sponsor or sponsors for a **Livestock tent**. This tent will be used as a 2nd show ring. Again this year we will also have the '**AG-Stravaganza**' Tent. This has been very popular with the youth of the fair as well as the public. This tent is a big promoter of Ag education. The Young Farmers put together learning /activity stations such as 'Milking the Cow', 'Farm Animal Footprints', Farm Safety, and many more. We also have our **Activities Tent**. In this tent you will find the cake auction, robotics demonstration and competition, local bands, senior citizen activities, a DJ, and family fun fest, to name a few. These tents cost us \$2000 each.

Fair Pins:

Every year, the Fair designs and has made an official Fair Pin. They are distributed as a souvenir and a thank you to all the people who have volunteered to help make the Fair a success. They are designed for each year's theme, and are very popular. The pins are fairly expensive to produce, so we are looking for sponsors to help offset the cost. Our Sponsorship is \$300

With the exception of the Tractor Pull and the Concert all of the Events are free to the public. We do ask for a donation at the gate.

When deciding on a sponsorship with our fair please remember that the \$ values (with the exception of FAME RC racing) are a guidelines. We will accept anything your company is willing to give. We greatly appreciate our sponsors and want to make this event work for you as well as ourselves. We look forward to hearing from you soon. Please check the Sponsorship Benefits page for the amount you would like to donate and see the benefits you will receive from the fair.

Contact the Fair Manager- Debbie Weishaar- 410-848-FAIR(3247) for your sponsorship

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