

Carroll County 4-H & FFA Fair

~ 4-H Office ~ 700 Agriculture Way, Westminster, MD, 21157 ~

Mailing address: P.O. Box 207, New Windsor, MD. 21776

~ www.carrollcountyfair.com ~

➤ **July 26th – August 1st, 2008**

General Guidelines and Benefits for Sponsorship Levels:

These are guidelines; other things may be given as well.

Blue Ribbon: \$500 or less in monetary or in-kind donations –

Benefits:

- Your business banner hung at or very near the event you are sponsoring
- Your business announced several times during the event you are sponsoring (on the day and/or days you are sponsoring)
- Your business announced as a sponsor over the fairgrounds P.A. system, several times daily thru the week
- Your business will be listed as a sponsor in the following areas of Sponsor Recognition: Carroll County Times 4-H & FFA Fair Week Supplement, on the official Fair Website and a full-page ‘Sponsor Thank You’ ad in the Carroll County Times following the Fair.
- A complimentary 10’ x 10’ vendor space for the week.

Bronze: \$501 - \$1000 in monetary or in-kind donations –

Benefits: In addition to all the above your business will also receive:

- A complimentary vendor space at or near the event you are sponsoring, for the week.
- Merchandise from the fair or event you are sponsoring (ex. You will receive a 1/10 scale car with your logo on for a \$1000 sponsorship of the FAME Racing Event-held all week)

-Over, please-

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Silver: \$1,001 - \$2,999 in monetary or in-kind donations –

Benefits: In Addition to all of the above your business will also receive:

- 5 Complimentary parking passes for the event you are sponsoring (parking is free but this will get you closer to the events)
- Entry into the event (ex.: if you sponsor the Demolition Derby we will pay your entry fees for the event- you will have to furnish the car, if you wish to participate)
- Complimentary exhibit space will be provided for the week.
- Newspaper advertising for the event will include your business name and logo

Gold: CORPORATE \$3,000 and up in monetary or in-kind donations

Benefits: In addition to all of the above mentioned benefits your business will also receive:

- Your business will be named as a Sponsor in media advertising
- Your logo will be put on the front page of our website with a hot link to your website.
- Your business will receive 5 meet-and-greet passes for the head-line act on Friday August 1st, 2008 (not available to the general public)
- 10 tickets to the Tractor Pull (Friday July 25)
- Seats on Finch Stage for the Demolition Derby and special seating for the concert