

DEPARTMENT Y-61 – Promotional Display Contest

SUPERINTENDENT: Wanda Rawlings – 410-857-1896

- Entry Procedure – Club's registration for Promotional Display Contest to be called to the Carroll County Extension Office (4-H) – check *Tribune* for due date
- Contest – National 4-H Club Week

RULES AND REGULATIONS – Promotional Display Contest

1. Each club may enter only one class – window display, bulletin board display, or table-top display.
2. Clubs may display booths or banners entered at the Carroll Co. 4H & FFA Fair as their entry in the Promotional Display Contest.
3. Club representative, when registering their entry, will also advise of location of their display. If display is within a building, also include times building is open so that display can be judged.
4. 4-H members are responsible for setting up the display. Parents and volunteers may assist but not assume total responsibility for setting up the display.
5. All displays must include the Affirmative Action statement (4-H Is Open To All) or the display will not be considered for premiums. The Affirmative Action statement is available at the 4-H Office.
6. Displays must be in place no later than Monday, October 3, and remain in place until Monday October 10.
7. Displays will be judged on the following basis:
 - a. Effective Title (short, personal, an action verb) – 10 points;
 - b. Promotes 4-H (how to get involved) – 30 points;
 - c. Attracts Attention (has stopping power) – 10 points;
 - d. Holds Interest (encourages study) – 10 points;
 - e. General Appearance (simple, has balance, use of color) – 10 points;
 - f. Workmanship (neat, well-constructed) – 10 points;
 - g. Effective Location (area of maximum visibility for youth and parents) – 10 points
 - h. Total possible points – 100
8. There will be one Champion and one Reserve Champion for each category. An overall Grand Champion may be selected from Champion Window Display, Champion Bulletin Board Display, and Champion Tabletop Display.
9. Premiums – Champion - \$10, Blue Award - \$8, Red Award - \$6, White Award - \$4

Section 001 – Promotional Display Contest

Class 4001 Window Display
Class 4002 Bulletin Board Display
Class 4003 Table-Top Display

Section 002 – Promotional Display Special Awards

Class 4011 Grand Champ & Reserve Grand Champ Promotional Display